

**FOR IMMEDIATE RELEASE:**

## **Neo-Classical composers Tom Salvatori & Iris Litchfield tie their new work to Digital Ambient Art DVD release**

**Chicago, IL USA – December 8, 2009** – Nylon String Guitar composer Tom Salvatori (IL-USA) and Piano Composer Iris Litchfield (UK) had promised a follow-up to their 2007 NAR Lifestyle Award Winning *When Evening Falls* CD (Salvatori Productions) but never imagined it would come in the form of sync underscore in the inaugural release of an Ambient Art DVD produced for Flat Screen TVs.

The plan came together in July, 2008...Salvatori had recently completed the studio mix on new guitar and piano recordings and had also just learned about the resources of TransLumen Technologies after meeting Doug Siefken at a Chicago New Media Summit (CNMS08) planning meeting. But it was when Salvatori walked the Magnificent Mile art festival in Chicago and crossed the threshold of Atlanta, GA painter Bill Turner's booth that the idea wheels started turning...to unite Turner's paintings with TransLumen's patented digital technology underscored with Salvatori Productions music. Phone calls were made and eventually a breakfast meeting between the parties was arranged...and shortly thereafter a collaborative project company called *Long Glance Media* was born.

"We found artistic bonds between us...but one that humorously stood out was a mutual dislike for that cheesy gurgling fish aquarium and the crackling fireplace log DVDs as ambient flat screen savers. We knew that we could do better" said Salvatori; "and with flat screen TVs taking over the focal point of the living room, there haven't been many good options for what to do with the TV during inactivity...like when you're hosting a dinner party or entertaining guests. Choices are limited to creating a black hole by turning it off, hiding it in a cabinet enclosure, or leaving a Seinfeld episode on in the background, which runs the risk of attracting too much attention from your guests."

TransLumen's Siefken added "we embrace the flat screen as the perfect frameset for our Fluid Stills® display art, which create the appearance of still art in the living room. Our upcoming series of DVDs will provide great ambient art and music while our patented technology provides constant motion at the pixel level (not visible to the naked eye) which mitigates screen burn in...even if the DVD is set on continuous loop."

Turner never even raised an eyebrow about some of his career's best paintings being transferred into digital panels for the inaugural DVD, commenting that "open-minded and enthusiastic are a couple terms that sum up my way of thinking. It is indeed an honor and quite exciting to have the opportunity to present my body of work through new digital media and to new audiences...and to actually see it happen *during* my lifetime."

Litchfield has been involved and enthused about the placement of her new piano solos in the DVD project by staying in touch and following the production progress from the UK via e-mail and through teleconference.

The first Long Glance Media DVD release in the series is entitled "Ever Ever On," and features 12 digital panels of Turner's art underscored with the 12 new solo piano and guitar tracks recorded by Salvatori Productions and synced to the panel migration on screen. Details about the releases in the series can be found at the company website: <http://longglancemedia.com>.

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